

# CONDUCTOR TALKING POINTS

## WEEK ONE: MEMBERSHIP WEEK

### Explain the Need for Membership Contributions

- The choir has costs (mainly conductor fees and venue hire)
- Ideally, our choir should be able to cover its own costs through membership contributions

### Explain costs / financial situation of the choir

- Talk to your coordinator. What position is the choir in financially currently?
- Explain how “break even” looks (25 members paying a full contribution)
- Explain our model, and why we will always subsidise members in need



### Explain and Display the Membership Portal

- [withonevoice.org.au/members](http://withonevoice.org.au/members)
- If you have a projector, use it to display the Portal
- Tell people they can easily sign up and change their details on their smart phone
- Encourage people to update their contributions if their situation changes

### Show ‘Welcome Letters’ and ‘Membership Forms’

- Introduce coordinator
- Show the forms
- Explain why we need members registered (insurance, emergencies, etc)

### Explain Tax-Free Donations

- WOV choirs are run by a registered charity, which means that all of your membership contributions are tax deductible.
- When you’re doing your tax return each year, you can submit the receipts from your contributions to claim the deduction
- Receipts are available through the Membership Portal
- *NOTE: This only applies to contributions made to CA – franchise contributions made directly to the choir are not eligible*

### Support and questions:

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